

## Christina Meets Sindyanna Of Galilee

Christina Longden of the LYF recently travelled to Israel/Palestine on a study tour with a group of Jewish, Muslim and Christian UK citizens. Whilst there, Christina took the opportunity to meet Sindyanna of Galilee. Chris said: "I met with Sindyanna three times during my time there. They are a joint Jewish and Arab female co-operative where the two different ethnic

groups come together to share skills and create employment opportunities for Arab women in the region. The produce fairly traded olive oil, soap, cous cous, za'atar, baskets and art. They are a real inspiration to the LYF – showing us all how peace-building initiatives across different communities can be married with ethical trading. Christina continues: "Sindyanna have struggled



with breaking into the UK Fair Trade market for a number of reasons and so we would like to encourage our readers to find out more about their work and how we can support these producers from the UK."

See [www.sindyanna.com](http://www.sindyanna.com)  
*Picture (above): the Sindyanna Basket Weaving Club and Visitor Centre.*



**LORNA YOUNG FOUNDATION**  
LOUDER THAN WORDS

Newsletter & appeal  
Autumn/Winter 2010



## Comic Relief Progress for African Peer Network!

Previously, we told you about the work we have initiated to 'match' African education institutions together as 'peers', so that they can support and learn from each other in providing specially designed agribusiness education for smallholders in their areas. Work on this project is progressing well and we are pleased to announce that we have been awarded a small grant from Comic Relief to support our ground-breaking initiative. As a result of our support, Ambo University in



**The Nyeri Technical Training Institute**

Ethiopia and Nyeri Technical Training Institute (NTTI) in Kenya are piloting a new approach, which will then be replicated first in Kenya, and then across other African countries.

It will: -  
Build capacity of local educational institutions to provide business education for farmers (as opposed to flying in 'experts' from the North),

Have you become our friend on Facebook? Invite us and receive the latest news and updates. Simply search for 'Lorna Young Foundation' in the groups section on Facebook. Follow us on twitter - [www.twitter.com/LornaYoungFound](http://www.twitter.com/LornaYoungFound) Turn to the back page for other ways to contact us .

- Help small farmers to access local and international markets,  
- Provide ongoing education on certification and supply chains for small farmers.

It will deliver real independence, open up market access and create cost-effective sustainable local capacity. It builds on skills, knowledge and infrastructure already widely available locally.

**How can you help?**  
We aim to build towards an African network of education institutions, NGOs and smallholders. Please donate and help us achieve this!

## Contact Us

It's ready! Find out more about us and how to donate via our brand spanking new website! Find out how to donate at our website: [www.lyf.org.uk](http://www.lyf.org.uk)  
Tel: 07944 979 721

**Email:**  
[projectmanager@lyf.org.uk](mailto:projectmanager@lyf.org.uk)

**Address:**  
Lorna Young Foundation,  
47 Lea Lane,  
Netherton, Huddersfield,  
HD4 7DP.

## Competition - Win Our Grumpy Pal!



Every donation arriving at the LYF address before Friday 10 December will be entered into our prize draw! This Grumpy Mule set contains a 227g bag of organic Sumatra

Gayo Highlands Fairtrade ground coffee and a Grumpy Mule mug to enjoy it in. Minimum donation is £5.00 and the entry form (attached to the newsletter) should be posted to the LYF - address opposite. For more information about Grumpy Mule, visit [www.grumpymule.co.uk](http://www.grumpymule.co.uk).

*\*Please see competition terms and conditions for details.*

## Young Ethical Enterprise Programme



The Young Ethical Pioneers

The LYF recently received a vote of confidence from the UK Government for our 'Young Ethical Enterprise' work. Our project was picked to be one of the few qualifying for the Government's 'Development Awareness Fund'! This programme an unusual approach to working with young people living in deprived areas across Yorkshire. This involves a simple model of offering groups of young people opportunities to create their own social enterprises. But these are not just 'your usual'

social enterprises. Instead, the groups are focussing on businesses that are a little bit different. They engage in ethical trade with small producers in developing countries – contributing to strengthening the business skills of both communities and promoting ethical trade, in particular amongst communities in the UK who would not traditionally be aware of fairly traded products. We set up our first group in Huddersfield over a year ago. Since then they have been working hard to import and

develop their own ethical products (thanks to the support of the new Fair Traders Co-op in Holmfirth and the People's Postcode Trust). The hard work and dedication of the group led to Kirklees Council contracting them to carry out a Fairtrade Town Audit of Huddersfield.

Recently, the group attended a team building and business steering weekend in the Yorkshire Dales and Co-operatives Yorkshire and Humber 'Futures North' conference. Their work has captured the attention of the Mid Yorkshire Chamber of Commerce who have provided them with free office space and use of all facilities. They are now working to build their links with producer groups and to further their knowledge of ethical trading. *We would like to thank Department for International Development and The Co-operatives' Leeds Legacy Fund for their start-up support.*



Members of the YEPs at work in their new offices

## Keeping An Eye On Development

We continue to keep an eye on all things relating to development. Most recently we were fortunate to receive a free invitation to attend the launch of 'Africa 2010', the follow-up report to the 2005 Commission for Africa report, at the British Museum, where Christina spoke with two of the Commissioners, Sir Bob Geldof and Hilary Benn MP. We were pleased to see the work of the Commission and have been

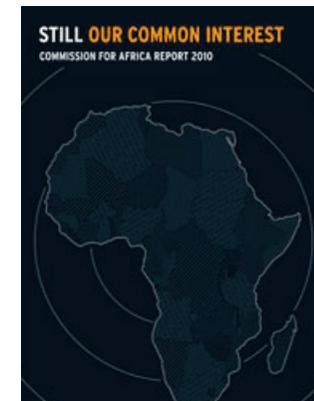
## Ian And The ADR Fellowship

Ian Agnew, Director of the LYF, has been recently selected by the prestigious Ariane de Rothschild Fellowship (AdR) to join them. The Fellowship is exclusively for social entrepreneurs who focus on work to foster greater understanding between people with different faith backgrounds.

Ian commented: "I feel really honoured to have become a Fellow of AdR. I have met some incredible social entrepreneurs from around the world who are doing work which is very complementary to our LYF projects. And in our usual LYF way, I'm putting these contacts to good use!"

## Welcome To The Team!

We would like to take this opportunity to thank the John Lewis Partnership for the loan of our secondee, Hannah Mitchell. Hannah helps to produce the John Lewis Cardiff staff magazine and will be with us part-time, for six months. Also a big welcome to our new team members – Jo Ward and Laura Smith! Jo and Laura will work to develop the new ethical youth groups across Yorkshire.



encouraged to see that the LYF is working towards supporting both the trade and the education Millennium Development Goals.

# GIFT AID DECLARATION

I would like to treat:



- The enclosed gift of £ ..... as a gift aid donation OR
- All gifts of money that I make today and in the future as gift aid donations; OR
- All gifts of money that I have made in the past six years and all future gifts of money that I make from the date of this declaration as gift aid donations

*Please tick the appropriate*

You must pay an amount of income tax and /or Capital Gains tax for each tax year (6 April one year to 5 April the next) that is at least equal to the amount of tax that the Lorna Young Foundation will reclaim on your gifts for that tax year.

## Donor's details

Title..... Initial..... Surname.....

Home address .....

Email .....

Postcode..... Tel No:..... Date.....

Signature.....

Please notify the Lorna Young Foundation (LYF) if:

1. You want to cancel this declaration
2. Change your name or home address
3. No longer pay sufficient tax on your income and capital gains

Tax claimed by the Lorna Young Foundation

The LYF will reclaim 28p of tax on every £1 you gave up to 5 April 2008

The LYF will reclaim 25p of tax on every £1 you give on or after 6 April 2008

The government will pay the LYF an additional 3p on every £1 you give between 6 April 2008 and 5 April 2011

This transitional relief for the LYF does not affect your personal tax position

If you pay income tax at the higher rate, you must include all your gift aid donations on your Self Assessment tax return if you want to receive the additional tax relief due to you.

# COMPETITION TERMS AND CONDITIONS

1. One entry to the prize draw per separate donation received from an individual
2. If you have a standing order/ direct debit/ CAF with the LYF already, your entry will be included once. If you make another adhoc one (or increase the amount) they will be included as another entry.
3. Competition is not open to trustees, employees or direct partners of the LYF
4. The gift set is described in the 'competition' section of the newsletter and will be delivered to the winner
5. No cash or alternative prize is available
6. LYF does not accept any responsibility for any entry donations lost, delayed, damaged or not received.
7. LYF will only use the information provided for the purposes of our own mailing list. We will not share your details with any other partners or contacts.

## DONATION AND COMPETITION ENTRY FORM

Title: .....

Name: .....

Address: .....

Postcode:..... Tel No: .....

I enclose a cheque/ postal order for £....., payable to the Lorna Young Foundation.

Please tick here if you do **NOT** want to be automatically entered into the prize draw to win a Grumpy Mule coffee and mug gift set.

### Standing Order Instruction

**Please do not send this form to your bank** - SEND IT TO THE LORNA YOUNG FOUNDATION AFTER YOU HAVE

COMPLETED YOUR BANKING DETAILS. Address: 47 Lea Lane, Netherton, Huddersfield, HD4 7DP.

Bank/Building Society name:.....

Bank/Building Society address:.....

Postcode:.....

Account name: ..... Sort code: .....

Instructions to your bank/building society: Please pay the Lorna Young Foundation a standing order from the account detailed in this instruction: I would like to make a regular gift to the Lorna Young Foundation of £..... monthly, quarterly, annually, (delete as appropriate) starting on ..... 2010/2011.