

Christina Meets Sindyanna Of Galilee

Christina Longden of the LYF recently travelled to Israel/Palestine on a study tour with a group of Jewish, Muslim and Christian UK citizens. Whilst there, Christina took the opportunity to meet Sindyanna of Galilee. Chris said: "I met with Sindyanna three times during my time there. They are a joint Jewish and Arab female co-operative where the two different ethnic

groups come together to share skills and create employment opportunities for Arab women in the region. The produce fairly traded olive oil, soap, cous cous, za'atar, baskets and art. They are a real inspiration to the LYF – showing us all how peace-building initiatives across different communities can be married with ethical trading. Christina continues: "Sindyanna have struggled



with breaking into the UK Fair Trade market for a number of reasons and so we would like to encourage our readers to find out more about their work and how we can support these producers from the UK."

See www.sindyanna.com

Picture (above): the Sindyanna Basket Weaving Club and Visitor Centre.

Contact Us

It's ready! Find out more about us and how to donate via our brand spanking new website! Find out how to donate at our website: www.lyf.org.uk
Tel: 07944 979 721

Email:
projectmanager@lyf.org.uk

Address:
Lorna Young Foundation,
47 Lea Lane,
Netherton, Huddersfield,
HD4 7DP.

Competition - Win Our Grumpy Pal!



Every donation arriving at the LYF address before Friday 10 December will be entered into our prize draw! This Grumpy Mule set contains a 227g bag of organic Sumatra

Gayo Highlands Fairtrade ground coffee and a Grumpy Mule mug to enjoy it in. Minimum donation is £5.00 and the entry form (attached to the newsletter) should be posted to the LYF - address opposite. For more information about Grumpy Mule, visit www.grumpymule.co.uk.

**Please see competition terms and conditions for details.*



LORNA YOUNG FOUNDATION
LOUDER THAN WORDS

Newsletter & appeal
Autumn/Winter 2010



Comic Relief Progress for African Peer Network!

Previously, we told you about the work we have initiated to 'match' African education institutions together as 'peers', so that they can support and learn from each other in providing specially designed agribusiness education for smallholders in their areas. Work on this project is progressing well and we are pleased to announce that we have been awarded a small grant from Comic Relief to support our ground-breaking initiative. As a result of our support, Ambo University in



The Nyeri Technical Training Institute

Ethiopia and Nyeri Technical Training Institute (NTTI) in Kenya are piloting a new approach, which will then be replicated first in Kenya, and then across other African countries.

It will: -
Build capacity of local educational institutions to provide business education for farmers (as opposed to flying in 'experts' from the North),

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- Help small farmers to access local and international markets,
- Provide ongoing education on certification and supply chains for small farmers.

It will deliver real independence, open up market access and create cost-effective sustainable local capacity. It builds on skills, knowledge and infrastructure already widely available locally.

How can you help?

We aim to build towards an African network of education institutions, NGOs and smallholders. Please donate and help us achieve this!

Young Ethical Enterprise Programme



The Young Ethical Pioneers

The LYF recently received a vote of confidence from the UK Government for our 'Young Ethical Enterprise' work. Our project was picked to be one of the few qualifying for the Government's 'Development Awareness Fund'! This programme an unusual approach to working with young people living in deprived areas across Yorkshire. This involves a simple model of offering groups of young people opportunities to create their own social enterprises. But these are not just 'your usual'

social enterprises. Instead, the groups are focussing on businesses that are a little bit different. They engage in ethical trade with small producers in developing countries – contributing to strengthening the business skills of both communities and promoting ethical trade, in particular amongst communities in the UK who would not traditionally be aware of fairly traded products. We set up our first group in Huddersfield over a year ago. Since then they have been working hard to import and

develop their own ethical products (thanks to the support of the new Fair Traders Co-op in Holmfirth and the People's Postcode Trust). The hard work and dedication of the group led to Kirklees Council contracting them to carry out a Fairtrade Town Audit of Huddersfield. Recently, the group attended a team building and business steering weekend in the Yorkshire Dales and Co-operatives Yorkshire and Humber 'Futures North' conference. Their work has captured the attention of the Mid Yorkshire Chamber of Commerce who have provided them with free office space and use of all facilities. They are now working to build their links with producer groups and to further their knowledge of ethical trading. *We would like to thank Department for International Development and The Co-operatives' Leeds Legacy Fund for their start-up support.*



Members of the YEPs at work in their new offices

Keeping An Eye On Development

We continue to keep an eye on all things relating to development. Most recently we were fortunate to receive a free invitation to attend the launch of 'Africa 2010', the follow-up report to the 2005 Commission for Africa report, at the British Museum, where Christina spoke with two of the Commissioners, Sir Bob Geldof and Hilary Benn MP. We were pleased to see the work of the Commission and have been



encouraged to see that the LYF is working towards supporting both the trade and the education Millennium Development Goals.

Ian And The ADR Fellowship

Ian Agnew, Director of the LYF, has been recently selected by the prestigious Ariane de Rothschild Fellowship (AdR) to join them. The Fellowship is exclusively for social entrepreneurs who focus on work to foster greater understanding between people with different faith backgrounds.

Ian commented: "I feel really honoured to have become a Fellow of AdR. I have met some incredible social entrepreneurs from around the world who are doing work which is very complementary to our LYF projects. And in our usual LYF way, I'm putting these contacts to good use!"

Welcome To The Team!

We would like to take this opportunity to thank the John Lewis Partnership for the loan of our secondee, Hannah Mitchell. Hannah helps to produce the John Lewis Cardiff staff magazine and will be with us part-time, for six months. Also a big welcome to our new team members – Jo Ward and Laura Smith! Jo and Laura will work to develop the new ethical youth groups across Yorkshire.